



Björnax AB – Terms of Use for Images and Videos

All images, videos, and other media content created and provided by Björnax AB are the intellectual property of Björnax AB. By receiving or accessing this material, you agree to the following terms:

1. Ownership

Björnax AB retains full ownership and copyright of all images, videos, and related media materials.

2. Permitted Use

Our customers are granted a non-exclusive, non-transferable right to use Björnax AB's images and videos solely for the purpose of marketing, promoting, and selling Björnax AB's products.

3. Restrictions

- The material may not be modified, altered, or used in a misleading context.
- The material may not be resold, sublicensed, or distributed for purposes unrelated to the sale or promotion of Björnax AB's products.
- Use of the material in a way that could damage Björnax AB's reputation or misrepresent the products is strictly prohibited.

4. Attribution

Where appropriate, credit should be given to Björnax AB as the source of the material.

5. Termination of Rights

Björnax AB reserves the right to withdraw permission for the use of its material at any time if these terms are violated.

6. Governing Law

These Terms of Use are governed by the laws of Sweden.

If you have any questions about the permitted use of our material, please contact us at:

Marina Fredrikzon
Sales & Marketing Manager
marina@bjornax.se
+46 581 43150